

## What does it cost to put on an Imp Club National?

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I have looked at the costs involved in staging the last seven Imp Club Nationals since Imp Cymru in 2011 at Bangor. The figures may well surprise anyone who has not been involved in organising a National.

As would be expected the major costs involved are the hire of the venue, marquees, toilets and showers. Apart from Imp 50 at Perth in 2013 where the cost of all these items was in a combined package the costs are as follows.

Hire of venue ranges from £2400 to £4380	average cost of £3117
Hire of marquees ranges from £4203 to £6400	average cost of £5238
Hire of toilets and showers ranges from £4224 to £6552	average cost of £5155
Other site specific costs involved (e.g. PA equipment, rubbish removal, fire safety, generators and fuel, etc)	average cost £802
Event specific costs (e.g. programmes, rally plaques, trophies, entertainment, etc)	average cost £3066

Adding these figures together gives an average total of £17,398. The actual cost each year varies depending on the venue, facilities and location. The numbers attending also varies, being affected by for example location and weather. This inevitably affects the revenue received each year.

The intention of the Imp Club is that financially the National neither makes a profit nor a loss, the aim being that the income from attendees covers the total cost of the event. Obviously the charges for attending have to be fixed before the event but hopefully in most years only a small loss or profit will occur.

In the last seven years a loss has been made four times and a profit three times. Losses have varied between £840 and £3681 and profits have been between £130 and £1117. Over this same period there has been a total loss of just over £6000 which means that it has cost the club £880 per year to run the National.

Imp 2017 from the air  
Photo: Justin Woods

